

We've taken efforts to ensure your existing configuration automatically translates to the new Program Builder update.

Read on to see how.



Currently you can set program details in 3 different places in Nudge Coach.

The image displays three screenshots of the Nudge Coach interface, illustrating where program details can be set for a client named Russ Campbell.

Top Screenshot: Shows the client profile page for Russ Campbell. The navigation menu on the left includes "All Clients", "Messages", "Reports", and "MY GROUPS" with "My Community" selected. The top right navigation bar includes "Clients", "Smart Lists", "Invite Clients", and "COACH:RUSS". A circled "All Clients Settings" link is visible in the top right corner. The main content area shows a table with columns for "NAME", "LATEST LOG", and "COACHED SINCE". A search bar is present in the top right.

NAME	LATEST LOG	COACHED SINCE
Russ Campbell	Yesterday	6 months ago

Middle Screenshot: Shows the client profile page for Russ Campbell. The navigation menu on the left is the same. The top right navigation bar includes "Clients", "Social", and "Smart Lists". A circled "Group Settings" link is visible in the top right corner. The main content area shows the same table as the top screenshot.

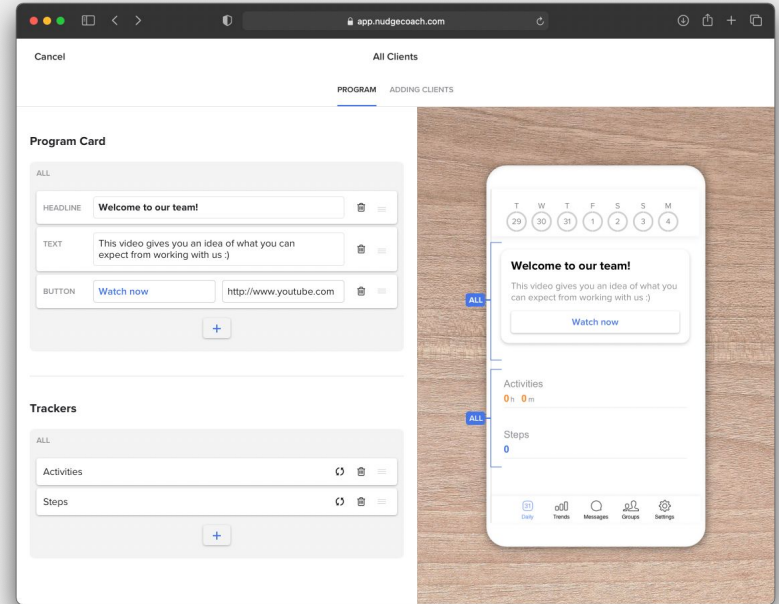
NAME	LATEST LOG	COACHED SINCE
Russ Campbell	Yesterday	6 months ago

Bottom Screenshot: Shows the client profile page for Russ Campbell. The navigation menu on the left is the same. The top right navigation bar includes "MESSAGES", "SCHEDULED 1", and "NOTES". The main content area shows the client's profile information, including a circled "PERSONAL PROGRAM" link and "SETTINGS". The profile information includes:

Russ Campbell
russ@russcampbell.net

BIRTHDAY	AGE	GENDER	HEIGHT
Mar 2, 1982	38	M	6'2"

Each lets you set a program card and trackers for all clients, a group, or an individual respectively.



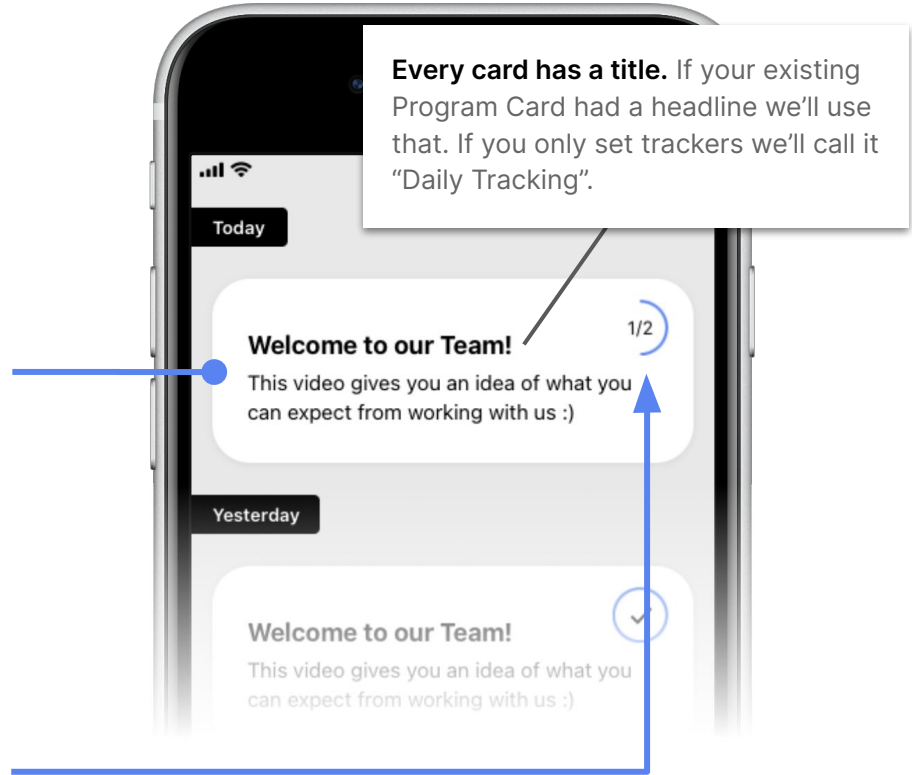
In the update the choices you made for each will become a **new** program card.

Program Card

HEADLINE	<input type="text" value="Welcome to our team!"/>			
TEXT	<input type="text" value="This video gives you an idea of what you can expect from working with us :)"/>			
BUTTON	<input type="text" value="Watch now"/>	<input type="text" value="http://www.youtube.com"/>		

Trackers

Activities			
Steps			

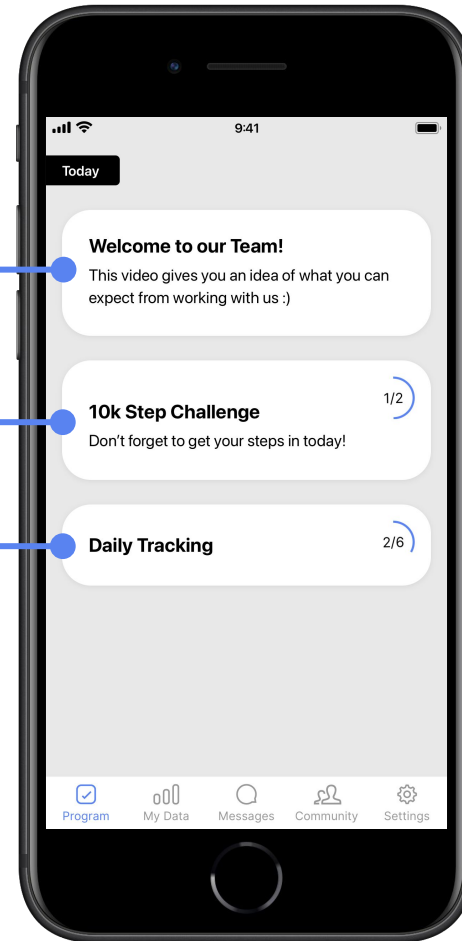


Each of these cards will appear in your client's **NEW** Program tab.

A program card and trackers selected for **All Clients**

A program card and trackers selected for **A Group**

A program card and trackers selected for **An Individual**



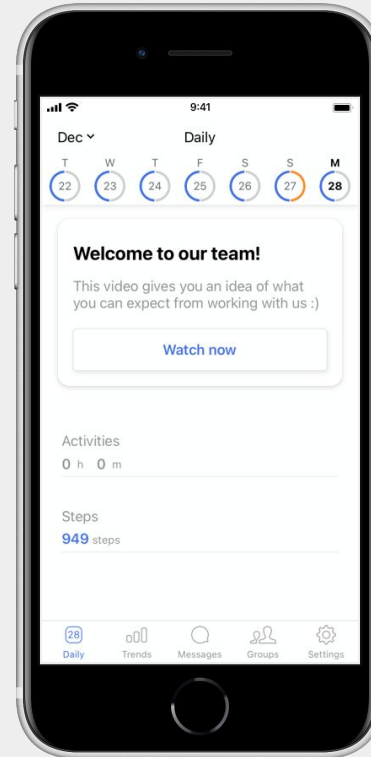
*Cards and trackers created by the company admin be sorted above other cards.

Cards can now be scheduled to appear daily, weekly, or on a specific date.

Your existing setup is automatically translated into cards that repeat daily to be consistent with the old Daily Tab.

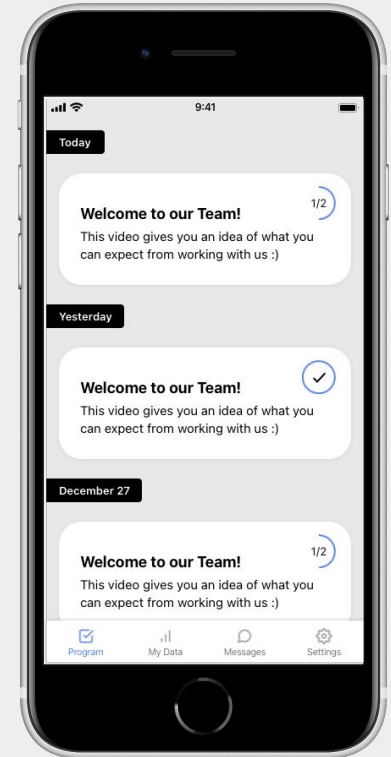
Questions?
support@nudgecoach.com

Before



Old Daily Tab

After



NEW Program Tab

You'll find cards created for groups in the Program Builder tab. Personal cards will only be in your client's profile.

You're probably going to want to update your cards. Read on to see why.

Questions?
support@nudgecoach.com

The image shows two screenshots of the NudgeCoach interface. The top screenshot displays the 'Program Builder' tab, which includes a 'Card Library' section with 'Sequences' and a search bar. A 'Create A Card' button is visible. Below this, there are two cards: 'Welcome to our Team!' and 'Welcome to Day 1!'. The bottom screenshot shows a client profile for 'Russ Campbell' with details like 'Birthday 3/2/82', 'Gender M', and 'Height 6'2\".

Program Builder

Card Library Sequences **Program Builder** Create A Card

All Archived

Welcome to our Team!

Welcome to Day 1!

Russ Campbell

Birthday 3/2/82
Gender M
Height 6'2"

Groups
Fresh Start

Activities All

Today

0/6 **Daily Tracking**
Last opened Today

Yesterday

1/2 **Let's be more Active!**
Last opened Yesterday

logged 178 of 150 minutes of *Activities*

Meditation Journal

Program Cards are the building blocks of programs. They unlock new ways to share content & track habits.

Now you can add Images and video create a more engaging in-app experience.

Questions?
support@nudgecoach.com



My Daily Food Journal

Take a minute to record your meals & you'll become more mindful of your eating habits.



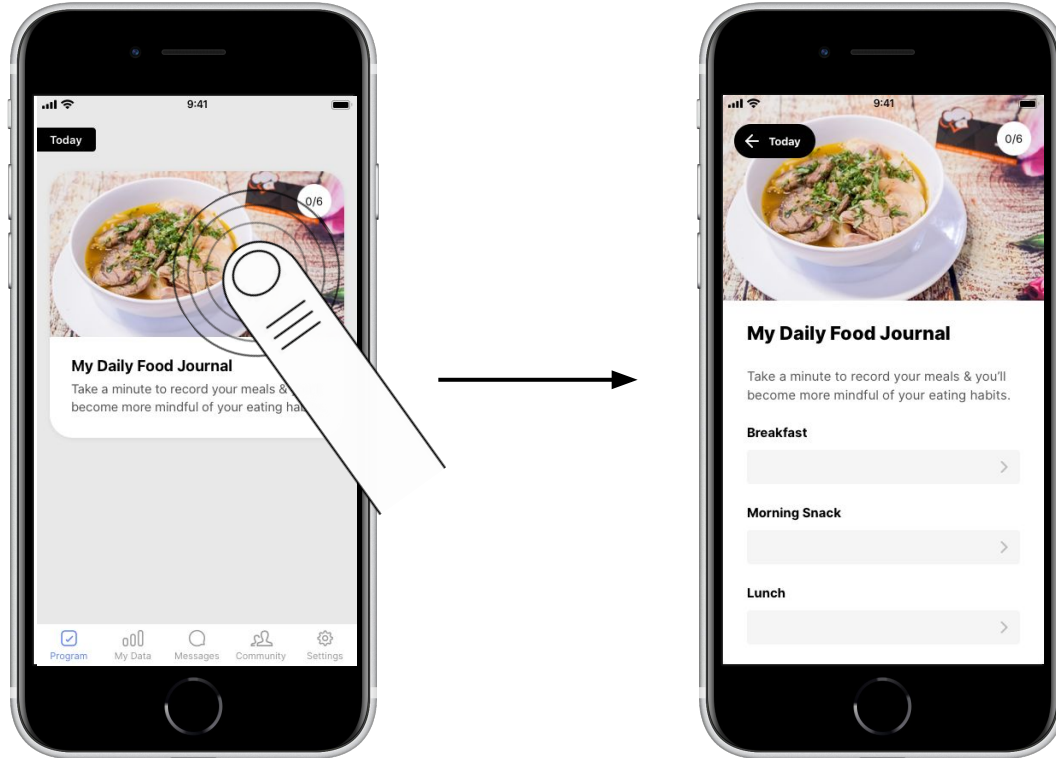
Bodyweight Workout Plan: Week 2



Useful Links

Check our program calendar or dive deeper into key topics with our how-to videos...

When tapped program cards reveal their full contents.



Consider how you can take advantage of the new card components.

Swap existing links to videos for the new video component creating a better in-app experience. Add feature images to make cards more interesting.

*At launch you will be able to include videos from either Vimeo or Youtube and select images via our unsplash integration. Uploading your own images will be possible after a minor update shortly after the Program Builder update.

Questions?
support@nudgecoach.com



Headline

Write something bold.



Text

Provide program details or write something inspirational.



Button

Make a call to action. Link to content on your website.



Tracker

Prompt your clients to track their behavior.



Video

Link to video content on YouTube or Vimeo.



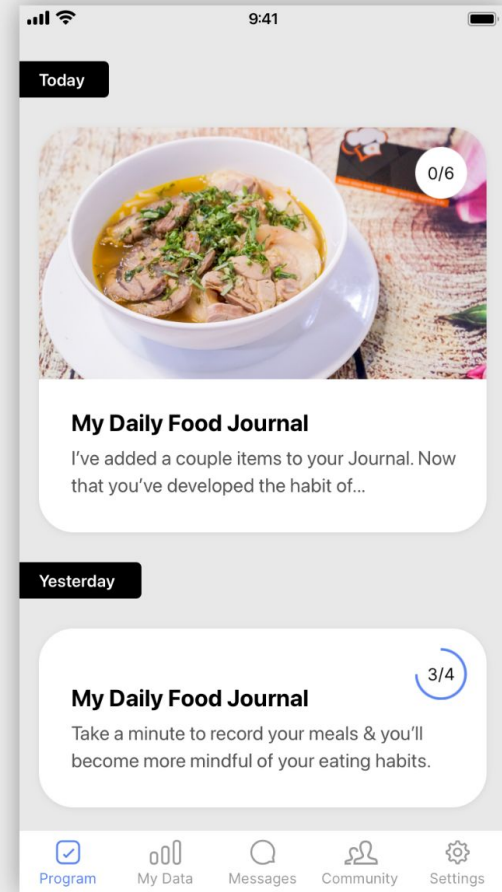
Image

Search for an image to add to this card.

You can make changes to a client's cards at any time and the feed will retain their history.

Not everything needs to be tracked daily. Break up content and trackers into separate cards and set the appropriate frequency.

Questions?
support@nudgecoach.com



For white label accounts only...

Help us prepare your app by supplying assets for 2 example cards to be used in your app store screenshots.

We need:

- 2 horizontally oriented images
- 2 card titles
- 2 short sentences (Approximately 86 characters)

If you haven't provided these please email them to phil@nudgecoach.com

Questions?
support@nudgecoach.com

